

The Headlight.

BRUCE W. McCARTY
Editor and Proprietor.

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MANAGEMENT.

Official Organ City of Eagle Lake.

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SUBSCRIPTION RATES:

ONE YEAR.....\$1.50
SIX MONTHS.....1.00
THREE MONTHS......50

This paper is NOT sent on credit.

ADVERTISING RATES REASONABLE.

And will be made known upon application.

Special advertising five cents per
line each insertion.

SATURDAY, MAY 3, 1913

Bagby Will Not Run.

Mr. Will T. Bagby stated yesterday that in spite of solicitation from friends all over the district he had decided not to make the race for senator at the special election soon to be held to elect a successor to Dr. A. Paulus, resigned. He says that a growing law practice demands his attention to such an extent that he can not afford to be distracted by a political campaign at this time, nor has he the time or money necessary to properly look after his arduous, though poorly paid, senatorial duties if he were elected.

This leaves only one Democratic candidate in the field, namely Dr. I. E. Clark, a well-to-do physician-politician of Schulenburg, who owing to the fact that he is a brother-in-law of Jake Wolters and is otherwise part and parcel of an influential element in the Democratic party of this state and district, is a strong candidate.

However he will not be left entirely without opposition on the official ballot as the Socialists of this district will have a candidate to oppose him.—Hallettsville New Era.

Mr. and Mrs. Chester Eignus of Nottawa were made happy over the arrival of a pretty daughter at their home Monday morning.

HUSBAND-RESCUED DESPAIRING WIFE

After Four Years of Discouraging
Conditions, Mrs. Bullock Gave
Up in Despair. Husband
Came to Rescue.

Catron, Ky.—In an interesting letter from this place, Mrs. Bettie Bullock writes as follows: "I suffered for four years, with womanly troubles, and during this time, I could only sit up for a little while, and could not walk around at all. At times, I would have severe pains in my left side.

The doctor was called in, and his treatment relieved me for a while, but I was soon confined to my bed again. After that, nothing seemed to do me any good. I had gotten so weak I could not stand, and I gave up in despair.

At last, my husband got me a bottle of Cardui, the woman's tonic, and I commenced taking it. From the very first dose, I could tell it was helping me. I can now walk two miles without tiring me, and am doing my work."

If you are all run down from womanly troubles, don't give up in despair. Try Cardui, the woman's tonic. It has helped more than 2 million women, in its 30 years of wonderful success, and should surely help you, too. Your druggist has sold Cardui for years. He knows what it will do. Ask him. He will recommend it. Begin taking Cardui today.

Write to Chas. H. Carter, Co., 1111
Adams Bldg., New York, for full
instructions on your case and a 64-page book, "Home
Treatment for Women," sent to you without charge. 100-0

Advertising in the Right Way

This is the age of advertising. Every man who has a business and expects to succeed with it knows he must advertise. The people must be reached. They must be made to know what the business man has to sell. People do not crowd a store looking for unknown bargains. The special offers must be so widely known as to draw those who need to take advantage of it, and advertisements must be so attractively worked as to psychologically suggest buying to those whose needs are not so pressing. The American people read the newspapers.

As a rule, business men succeed in proportion to the wisdom of their advertising. The business man who is wise enough to advertise in the right way is wise enough to manage the other details of his business in the right way. It is possible to spend too much in advertising. No man should spend more than he can afford. And advertising should always be so timed and should occupy such space and should be so worded as to get results.

How to get results is the problem. Advertising has become an art. It has become a branch of literature, although the high-brow critics might be loathe to admit it, since expression counts so much in its wording and epigrams and catchy phrases are so helpful to it, and it uses cuts and pictures as illustrations.

The advertiser who would get the best results must devote thought to the details of his advertising or get some one else to do it for him. To get ideas, study the ads in the best local papers and in papers published in other cities. Human nature is pretty much alike everywhere, and what catches the advertiser's eye and pleases his fancy is apt to do the same with other people. Styles of heads and of the body of the ad, borders, cuts, etc., should all be considered. The catchy phrase is an excellent device, it is best when worded like a proverb.

The good ad must be a fit, not a misfit, it must be suited to the business and to the particular kind of goods. An undertaker's ad is a grave matter; as Shakespeare himself would have observed; an electric company may appropriately publish a light-ad. Seriously speaking exactly what is meant may be understood when a bank ad is considered. The wording and style should suggest financial responsibility. With candies, fancy crackers, etc., a dainty ad, with or without a little humor, is in place.

And then, of course, the advertiser must back up his ad by having the goods as advertised. The public like bargains, but they do not like to be hoaxed, except, perhaps, in a circus, but even in such a show the famous P. T. Barnum's humbugs were a sideline.

The advertiser who advertises in the right way will soon make enough money to advertise more and to further extend his business. A large part of the result of business success consists in advertising, but it must be advertising in the right way, both in quality and quantity.—Houston Chronicle.

Wonderful Skin Salve

Bucklen's Arnica Salve is known everywhere as the best remedy made for all diseases of the skin, and also for burns, bruises and boils. Reduces inflammation and is soothing and healing. J. T. Sossamon, publisher of News of Corsicana, N. C., writes that one box helped his serious skin ailment after other remedies failed. Only 25c. Recommended by Mont. G. Calvert.—Adv.

A Royal Baking Powder Hot Biscuit is the luxury of eating

MADE AT HOME

Cotton Prizes.

Judge J. R. Wooten of Columbus, raiser of fine cotton, who sold quite a lot of seed around Coero and in DeWitt county for the present season's planting, is offering a prize of \$100 for the highest priced bale of South Texas cotton sold this year, such bale to weigh not less than 450 pounds. No cotton is barred except Sea Island, which he says is not a profitable variety. If our DeWitt county farmers will get a good eye on them some of them ought to be right in line for this prize. DeWitt county gets every thing else good; let's have this too. As a side remark we might observe that Judge Wooten is doing a grand work in the way he has brought high grade cotton to the attention of Texas planters.—Coero Star.

For the Weak and Nervous

Tired, weak, nervous men and women would feel ambitious, energetic, full of life and always have a good appetite, if they would do the sensible thing for health—take Electric Bitters. Nothing better for the stomach, liver or kidneys. Thousands say they owe their lives to this wonderful home remedy. Mrs. O. Rhinevaux, of Vestal Center, N. Y., says: "I regard Electric Bitters as one of the greatest of medicines. It has done more for me than I can tell. Get a bottle yourself and see what it has done for you. It will make in your health. Only 50c and \$1.00. Recommended by Mont. G. Calvert.—Adv.

Chicken feed, \$2.25 for 100 lbs. Eagle Lake Rice Milling Co.

Mrs. Raff, Gorman and children of New Orleans arrived Monday for a visit to her cousin, Mrs. M. G. Calvert.

Mr. D. W. Combs of Princeton, Illinois, an old friend of Mr. J. C. Townley, is the guest of Mr. Townley's family.

Mrs. Helmer Seaholm left Sunday for a month's visit to relatives in Austin and Kyle.

Mrs. J. J. Whitley returned Sunday from a few weeks' visit to San Antonio. She was accompanied home by her nephew, little Billy Beard, the bright and interesting little son of Dr. and Mrs. W. T. Beard of San Antonio.

School Election Proclamation

By authority vested in me by law, I hereby order an election to be held within the Municipal Independent School District of Eagle Lake, Texas, in the city of Eagle Lake on the first Saturday in May, A. D., 1913, same being the 3rd day of said month, for the purpose of electing four trustees to serve for two years, or until their successors are elected and qualified, to succeed J. R. Westmoreland, A. L. Baring, J. T. Carney and W. T. Chester, whose terms of office will have expired on said date. I hereby appoint C. E. Woodward as presiding officer, with power to appoint necessary assistants.

Done by order of the Board of School Trustees for the Municipal Independent District of Eagle Lake, this, the 16th day of April, 1913.

S. O. MCCARTY, President.
W. T. CHESTER, Secretary.

Program for Band Concert

The following is the program to be rendered by the Eagle Lake Band at the opening concert in the park on next Monday night, May 5th:

March.....National Emblem
Bagley
Overture.....Inola
Southwell
March.....O. M. A.
Evans
Waltz.....First Kiss
Mackie.

Characteristics.....A Day in the
Cottonfield.....Zublin
March.....Rough Riders
Southwell
Song and Dance.....Flirting on the
Pier.....Mackie
Intermezzo.....Garden of Roses
Pratt
Medley.....Waiting for the Robert
E. Lee.....Muir
Serenade.....Raymond
March.....American Spirit
Dauzet

Constipation Cured

Dr. King's New Life Pills will regulate your bowels in a healthy condition again. John Supple, of Saubury, Pa., says: "They are the best pills I ever used, and I advise everyone to use them for constipation, indigestion and liver complaint." Will help you. Price 25c. Recommended by Mont. G. Calvert.—Adv.

Fight the Flies

The less filth there is the fewer places there will be for the fly to breed. An ounce of prevention now will be worth a pound of cure later. Don't wait until you or your children have the typhoid fever to start your home cleanup campaign; but do it now. The fly carries tuberculosis and conveys it to human beings by walking on the food he eats, on bread, butter, meat, etc. Every manure pile ought to be cleaned up. It is in such places also in garbage and filth that flies deposit their eggs. The descendants of one fly if they live amount in one year to 8,000,000,000 flies, disease carriers that endanger the life of every person in the city.—Galveston News.

A Durable Car

"I've used my car twice a day to my office and back, a distance of six miles, for seven years," said Waggley, "and I've never had to pay a cent of repairs."

"Great Scott, what a record!" said Bildad. "What car is it?"

"Trolley," said Waggley, and Bildad rang for the waiter.

DON'T WAIT

Take Advantage Of An Eagle Lake Citizen's Experience.

When the back begins to ache, Don't wait until backaches become chronic;

"Till kidney troubles develop;

"Till urinary troubles destroy night's rest.

Profit by an Eagle Lake citizen's experience.

Osborn Walker, Eagle Lake, Texas, says: "Disordered kidneys, lameness across the small of the back and weakness of my kidneys caused me much suffering. At times it was practically impossible for me to get up or down or to use my back in any way. Finally used three boxes of Doan's Kidney Pills and a cure resulted. At Columbus, where I formerly lived, I have known of many who have used Doan's Kidney Pills just as successfully as myself."

The above statement must carry conviction to the mind of every reader. Don't simply ask for a kidney remedy—ask distinctly for Doan's Kidney Pills, the same that Mr. Walker had the remedy backed by home testimony. 50c all stores. Foster-Milburn Co., Props., Buffalo, N. Y. "When your back is lame—Remember the name."—Adv.



The Baking Powder Question Solved

For all by Calumet. For daily use in millions of kitchens has proved that Calumet is highest not only in quality but in *wholesome* as well—producing results—pure to the extreme—and wonderfully economical in use. Ask your grocer. And try Calumet next bake day.

RECEIVED HIGHEST AWARDS



You don't save money when you buy cheap baking powder. Don't be misled. Buy Calumet. It's more economical—more wholesome—gives best results. Calumet is far superior to sour milk and soda.

The Christian Aid Society wishes to raise \$75.00 before the arrival of their new pews. To help in this Mrs. R. S. Simmons will give the May Tea on Monday, May 5th at 4 p. m. Now let every member of the church attend or send the quarter. This is their emergency and they will appreciate the help of their friends. They have raised all they have in the bank among themselves, never having given any public entertainment.—Reporter.

If You Are Going to Use PAINT

Let this one Paint fact burn itself into your brain

MASURY PURE MIXED House Paints

Is the best paint made and those who use it say so.

THE FRANK STEPHENS CO.
EAGLE LAKE, TEXAS.

Proposed Amendment to the Constitution of this State Authorizing the Issuance of Bonds for Improvement Districts, and also for the Operation of Public Warehouses for Storing, Handling, Classing, Measuring, Weighing, Elevating and Loading Agricultural Products.

(S. J. R. No. 4) Joint Resolution.

A Joint Resolution proposing an amendment to Section 52, of Article 3, of the Constitution of this State:

SECTION 1. Be it resolved by the Legislature of the State of Texas, that Section 52 of Article 3, of the Constitution of the State of Texas, be amended so as to hereafter read as follows:

Section 52. The Legislature shall have no power to authorize any county, city, town or other political corporation or subdivision of the State, to lend its credit or to grant public money or thing of value in aid of, or to any individual, association or corporation whatsoever, or to become a stockholder in such corporation, association or company, provided, however, that under legislative provision any county, any political subdivision of a county, any number of adjoining counties, or any political subdivision of the State, or any defined district now or hereafter to be described and defined within the State of Texas, and which may or may not include towns, villages, or municipal corporations, upon a vote of a majority of the resident taxpayers voting thereon, who are qualified electors of such district or territory to be affected thereby, in addition to all other debts may issue bonds, or otherwise lend its credit in any way not to exceed one-fourth of the assessed valuation of the real property of such district or territory, except that the total bonded indebtedness of any city or town shall never exceed the limits imposed by other provisions of this Constitution, and levy and collect taxes to pay the interest thereon, and provide a sinking fund for the redemption thereof, as the Legislature may authorize, and in such manner as it may authorize the same, for the following purposes, to-wit:

(a) The improvement of rivers, creeks and streams to prevent flooding, or in aid of such purposes.

(b) The construction and maintenance of pools, lakes, reservoirs, dams, canals and waterways for the purpose of irrigation or in aid thereof.

(c) The construction, maintenance, and operation of macadamized, graveled or paved roads and turnpikes, or in aid thereof.

(d) The construction, maintenance and operation of public warehouses for storing, handling, classing, measuring, weighing, elevating and loading agricultural products. Provided the Legislature may establish such means and agencies as may be necessary for accomplishing the purpose of this amendment and if a State warehouse commission be provided for, their term of office shall be fixed by the Legislature.

SEC. 2. The Governor is hereby directed to issue the necessary proclamation for submitting this amendment to the Constitution to the qualified electors of the State of Texas on the third Saturday in July, same being the 19th day of said month; and the amendments proposed to Section 52 of Article 3, as above indicated, shall be voted upon separately.

Those favoring the amendment to authorize road or other public improvements by a majority vote shall have written or printed on their ballot: For amendment to authorize road and other public improvements by a vote of a majority, and those opposed to said amendment shall have written or printed on their ballot: Against amendment to authorize road and other public improvements by a vote of a majority.

Those favoring the issue of bonds for the construction of public warehouses shall have written or printed on their ballot: For the amendment authorizing the issuance of bonds for the construction of public warehouses for agricultural products. Those voting against said amendment shall have written or printed on their ballot: Against the amendment authorizing the issuance of bonds for the construction of public warehouses for agricultural products.

SEC. 3. The sum of five thousand (\$5,000) dollars or so much thereof as may be necessary, is hereby appropriated out of any funds in the Treasury of the State of Texas, not otherwise appropriated, to pay the expenses of such publication, proclamation and election.

(A true copy.)

JOHN L. WORTHAM,
Secretary of State.

Proposed Amendment to the State Constitution Prescribing Qualifications for District Judges of this State and Prescribing their Tenure of Office.

(S. J. R. No. 11) A Joint Resolution.

Amending Section 7, Article 5, of the Constitution of the State of Texas, relating to the creation and formation of judicial districts, the terms of compensation and qualification of the judges of the district courts, and the times of holding court.

Be it resolved by the Legislature of the State of Texas:

SECTION 1. That Section 7, Article 5, be amended so as to hereafter read as follows:

Section 7. The State shall be divided into as many judicial districts as may now or hereafter be provided by law, which may be increased or diminished by law. For each district there shall be elected by the qualified voters thereof, at a general election, one or more judges, each of whom shall be a citizen of the United States and of this State, who shall have been a practicing lawyer of this State, or a judge of a court in this State for six years next preceding his election; who shall have resided in the district in which he was elected for two years next preceding his election; who shall reside in his district during his term of office; who shall hold his office for a period of four years, and shall receive for his services an annual salary of three thousand dollars, until otherwise changed by law. Court shall be held by a district judge at the county seat in each of the several counties at such times and in such manner as may be prescribed by law. The Legislature shall provide for the holding of the district court when the judge thereof is absent, disabled or disqualified from acting. The district judges who may be in office when this amendment takes effect shall hold their offices until their respective terms shall expire under their present election or appointment.

SEC. 2. The Governor of the State of Texas is hereby directed to issue necessary proclamation for the submission of this amendment to the qualified voters of the State of Texas at an election to be held on the 19th day of July, 1913, at which election all voters favoring this amendment shall have written or printed on their ballots the words: "For the amendment of Section 7, Article 5, of the Constitution of the State of Texas, relating to district judges and to district courts," and all voters opposed to said amendment shall have written or printed on their ballots the words: "Against the amendment of Section 7, Article 5, of the Constitution of the State of Texas, relating to district judges and district courts."

SEC. 3. The sum of five thousand dollars or so much thereof as may be necessary is hereby appropriated to pay expenses for carrying out the provisions of this resolution.

(A true copy.)

JOHN L. WORTHAM,
Secretary of State.

This question of late models is said to be retarding matrimony. There are few men who can afford a 1913 model wife on a 1902 salary.—Bryan Eagle.

Call on Bryant & Tilson for plans and specifications for all kinds of structures. Your business solicited. We guarantee satisfaction or no money. BRYANT & TILSON.

"Punk" is the New Nickel.

As an example of "punk" workmanship and design, the new five-cent piece is entitled to the whole bakery. While the idea is very American, the designing and execution is decidedly crude. In the first place the little coin has the appearance of an embossed metal gunwad, punched out by guess with a very dull punch. The figure of the buffalo, or the "great American bison" as it is called, has the appearance of being a very sick animal, indeed, as perhaps he is. The Indian head is of the same sort in both design and workmanship. And the lettering on the new coin is small, too small, and one must look carefully to be certain he has a five-cent piece and not a new style tobacco tag. No, we don't like the new nickel, but don't understand that this means they will not be accepted at this office in payment of your subscription. Bring 'em along, Indian, Buffalo and all.—Cotter Record.

Biliousness and Constipation

For years I was troubled with biliousness and constipation, which made life miserable for me. My appetite failed me. I lost my usual force and vitality. Pepsin preparations and cathartics only made matters worse. I do not know where I could have been today had I not tried Chamberlain's Tablets. The tablets relieved the ill feeling at once, strengthened the digestive functions, purified the stomach, liver and blood, helping the system to do its work naturally. Mrs. Rosa Fortis, Birmingham, Ala. These tablets are for sale by all druggists.—Adv.

A Talk of Good Tailoring

Don't spend your money on a ready made guess-fit hand-me-down suit when we can make you up a suit to your order for the same price; a suit which will fit you better and outwear two dummys suits bought in the store.

We are in the business of making clothes for the people who are going to wear them, putting YOUR shape (not the shape of a dummy) into your clothes. You don't adjust yourself to our clothes, we adjust the clothes to you.

GEO. REDFORD,
Merchant Tailor.

Children Cry for Fletcher's

CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of

Dr. J. C. Fletcher. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but experiments that trifles with and endanger the health of Infants and Children—Experience against Experiment.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrup. It is pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic, all Teething Troubles and Diarrhoea. It regulates the Stomach and Bowels, assimilates the Food, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS

Bears the Signature of

Dr. J. C. Fletcher.

The Kind You Have Always Bought

In Use For Over 30 Years

THE CASTORIA COMPANY, 117 MURRAY STREET, NEW YORK CITY.

The Studebaker 1913 cars have arrived. Call and see them.

SMITH AUTO CO.,
Eagle Lake, Tex.

All obituaries, cards of thanks, notice of entertainments where admission is charged, etc., will be charged for at 5c per line.

Eagle Lake Steam Laundry

Will Clean and Press that Winter Suit and Overcoat. Make them look like new. All kinds of

DRY CLEANING—PRESSING—DYEING

Hats Cleaned and Blocked :: Phone 142

FIDELITY IMMIGRATION COMPANY

We have some exceptional bargains in raw prairie lands, improved rice farms and also in bottom farms at prices that will appeal to you.

A few residence lots, close in, at extremely low valuation. See what we have if you are in the market.

FIDELITY IMMIGRATION CO.,